



family business roundtable
OF PITTSBURGH
SINCE 1992

Thursday, October 21st, 2004

”Parenting While Running a Business”

Are you doing the right thing?

Location: **Regional Enterprise Tower**
Former Alcoa Building ~ 31st Floor
425 Sixth Avenue ~ Pittsburgh, PA 15219
<http://www.spcregion.org>

Time: 5:30 - 6:30 Networking and Heavy Hors D' Oeuvres
6:30 - 8:00 Program and Discussion

Who Should Attend: Business Owners, Spouses, Family Business Owners, Advisors to Family Businesses, Sons and Daughters, Friends, Colleagues, and Extended Family Members

Sponsored by:



We welcome you to help us kick off the “2004” program season of the Family Business Roundtable at the Regional Enterprise Tower on Thursday, October 21st, 2004. Spend the evening with us and learn from our panel of parents that own businesses and our moderator renowned author, educator, TV director, and family business expert Dr. Cindy Iannarelli about “*parenting while running a business*”. The program will address issues with children in all age groups including pre-school, elementary, teens, and college students. Plus watch the pilot of the new cartoon series, The Zingerbee Family, owners of the “Anything Honey Factory” and meet the creative team from Pittsburgh behind the project. See the model for the Bizzmobile, a 35-foot mobile classroom to give children hands on experience in business, and hear how to bring it to your area when it debuts in Pittsburgh next spring. Also, a special preview of the Buzz Project, which features many resources to help parents and teachers discuss business skills, money management, and entrepreneurial thinking. So come and ask the questions you have always wanted to ask but were not to sure how to because you thought your family situation was unique. In our roundtable format everyone is encouraged to ask and discuss the issues facing businesses today.

www.fbrpgh.org

Our Program: *“Parenting While Running a Business”*

This Program will include:

- Hear the results of twenty years of research on the effects that your business can have on your children.
- Learn the right way to speak to them about your business and how to avoid a list of wrong moves.
- Listen to firsthand experiences from parents who are living through some tough experiences.
- Walk away with some action steps you can begin to do the next day to get back on the right track.
- Learn how to get your child into the entrepreneurial spirit through activities and programs that you can get them involved in.

Format is a panel of family business owners with Dr. Cindy Iannarelli moderating.

About the moderator: **Dr. Cindy Iannarelli** is a leading international educator, author, lecturer, and pioneer researcher on the development of business skills in children. As the founder of The Buzz Project she has been invited to present her work in Denmark, Switzerland, Italy, and the Caribbean with up coming events in South America including Brazil and Columbia, and the Middle East. With funding from the Alcoa Foundation, Snee Reinhardt Charitable Foundation, Kauffman Foundation of Kansas City and many business owners Dr. Cindy has been able to take the results of her research to broad audiences with television, a book series from John Wiley and Sons, and a new web site www.thebuzzproject.org.

Dr. Cindy’s academic work includes serving as the Director of the IUP Center for Family Business, as a visiting professor in Trento Italy, and as a consultant to Berne University where she has been asked to develop Entrepreneurship curriculum to the graduate courses offered online and in the unique summer residency program on St. Kitts.

FBR-Program Reservation for Thursday, October 21, 2004

Name _____ Company _____
Address _____ Phone _____
City, State, Zip _____ Email _____

Please **Fax** your reservation form to (724) 772.2873

Member Reservations: _____ * **FREE** = \$ _____ Mail your reservation/check to:
Guest Reservations: _____ * \$40.00 = \$ _____ **The Family Business Roundtable**
Membership is \$125.00 for the year and all 4 evening programs are included, plus you can bring up to 3 guests for only \$20.00 per person.

Total Due \$ _____

Please have reservations in by October 19th.

For additional information, please contact *David Dietrich, Ph.D.* at (412) 264-4615

BRING A FRIEND!

FAMILY BUSINESS ROUNDTABLE

614 Fifth Avenue ~ Coraopolis, PA 15108