



# family business roundtable

*Robert Slee is Back by Popular Demand to Present Discovery of the Midas Touch*  
**Learn how to Grow, Protect, and Reap the Value of your Company  
in a Dynamic Global Economy.”**

Robert T. Slee is **Back by Popular Demand** to super-charge our region's businesses and their advisors.

*Can Maximizing Value in Private Companies be Energizing?  
Can Learning how to Compete in a Global Economy be Life Altering?  
Can Understanding the Structure of Private Capital Markets be Dynamic?*

### YOU BET IT CAN!

This isn't just another Academic Exercise! Slee is here with an agenda – and the agenda is to help **YOU** understand:

- What you need to do to make your businesses vital in a changing economy
- What you need to do to increase the worth of your businesses
- What you need to do to protect the value of your business
- What you need to do to reap that value – and when!

Slee has authored more than one hundred articles on private finance topics – and most recently authored “Private Capital Markets.” He’s spent the last year writing “Midas Managers – How Every Business They Touch Turns to Gold.” Join us as he spends three hours highlighting some of the most important concepts in his newly launched book specifically aimed at helping businesses become more competitive!

**You don't want to miss this one.**

**Continuing Education Credits for Accountants and Attorneys!**

### Event Details:

**When:** October 11th, 2006

**Time:** 4pm—8pm

**Program Agenda:**

4:00—4:30 Registration and  
Hors d'oeuvres'

4:30—5:45 Program Begins

5:45—6:00 15 Minute Break

6:00—7:45 Program Continues

7:45 Question and Answers

**Cost per Attendee: FBR Members are Free!**

Guest of FBR Members \$20 (Members are permitted to bring up to 3 Guests at the discounted rate)

**Non Members—\$50**

**Who Should Attend:**

Business Owners, Spouses, Family Business Owners, Sons and Daughters, Friends, Colleagues, and Extended Family Members.

**Earn 3 CPE or 3 CLE Credits  
for attending this informative event!**

**Location:** 31st Floor of the  
Regional Enterprise Tower  
425 Sixth Ave  
Pittsburgh, PA 15219



**Robert T. Slee, CBA**, is President of Robertson & Foley, [www.robertsonfoley.com](http://www.robertsonfoley.com), a middle market investment banking firm. Prior to becoming an investment banker fifteen years ago, Rob worked as a financial and operating executive with two Fortune 500 companies.

Rob has published more than one hundred articles on private finance topics in a variety of legal and business journals. Rob's book, *Private Capital Markets*, was published in mid-2004 by John Wiley & Sons and *Midas Managers*, which is being published in October of 2006.

Rob is a board member of numerous professional associations and private companies. He is a Phi Beta Kappa graduate of Miami University, and received a Master's degree from the University of Chicago and an MBA from Case Western Reserve University.

Rob is best known as the father of Jen and Jessie Slee, his identical 17 year old twins.

*We would like to thank the following Co-Sponsors*



**Seating Is Limited! RSVP Online at [www.FBRPGH.org](http://www.FBRPGH.org) or by calling 1-888-829-2162 x3!**



## Reservation Form

Name

Company

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Address

Phone

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City, State, Zip

Email

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Type of Reservations	# Of Reservations	Cost Per Person	Total Cost
Member Reservations		Free	
Non-Member Reservations		\$40.00	
*Guest Reservations		\$20.00	
Total			

\*Members are permitted to bring up to three guests per evening program event for the discounted cost of \$20.00 per guest.

**Please fax reservation forms to (724) ???-????  
or Mail Reservation Forms and Payment To:**

**614 Fifth Ave  
Coraopolis, PA**

**Amount Enclosed: \_\_\_\_\_  
Please make checks payable to  
The Family Business Roundtable.**

Interested in becoming a member of the Family Business Roundtable? Membership is \$125.00 per year and includes admission to all FBR evening programs. As a member, you are also entitled to invite three guests to attend per evening program at the discounted rate of \$20.00 per person.

For more information on becoming a member, please visit our website at [www.fbrpgh.org](http://www.fbrpgh.org)  
or contact David J. Dietrich, PhD at (412) 264-4615.