



## family business roundtable



# Yield... and Take in the Landscape

## The 2007 Family Business State of the Union

Join F. Michael Langley, CEO of the Allegheny Conference on Community Development, and David J. Dietrich, PhD, VP of the Family Business Center, for the 2007 Family Business State of the Union. We will examine the economic outlook for Western Pennsylvania Family Businesses and review a recent study of family businesses in our area.

### QUESTIONS THAT WILL BE ANSWERED:

- What is the latest boom for the Pittsburgh economy?
- What new economic incentives are available to local businesses?
- What are the latest trends and changes happening to our region?
- How are we as a region competing nationally and globally?
- What are family businesses doing to survive to the next generation?

RSVP to [FBRPGH@gmail.com](mailto:FBRPGH@gmail.com) or call  
1-888-829-2162 x3!

### Event Details:

**When:** Wednesday, March 28th, 2007  
**Time:** 5:30 Networking and Hearty Hor D'oeuvres  
6:-8:30 Panel Discussion, Q&A

### Cost per Attendee:

Join the Family Business Roundtable and  
Attend this Event for FREE!

Guests of FBR Members \$20 (Members are permitted  
to bring up to 3 Guests at the discounted rate)

**Non Members—\$40**

### Who Should Attend:

Business Owners, Spouses, Family Business Owners,  
Sons and Daughters, Friends, Colleagues, and Extended  
Family Members.

### Location:

31st Floor of the Regional Enterprise Tower  
425 Sixth Ave, Pittsburgh, PA 15219



F. Michael Langley is the CEO of the Allegheny Conference on Community Development and its affiliates: Greater Pittsburgh Chamber of Commerce, Pennsylvania Economy League-Western Division, and Pittsburgh Regional Alliance. Under his leadership, these organizations work in collaboration to stimulate growth in southwestern Pennsylvania's economy and improve its quality of life. The Allegheny Conference mobilizes community and private sector leaders to improve business climate and public policy based on the research work of the Economy League, the advocacy efforts of the Chamber of Commerce, and the marketing efforts of the Regional Alliance.

David J. Dietrich, PhD has a BSBA in Marketing/Management and holds an MBA and Ph.D. in international business and currently works as a Family Business Advisor and VP of the Family Business Center. Before joining the Family Business Center, David spent 15 years with D.C. International and the Neville Group working with small and medium size businesses developing domestic and international markets, strategic planning, family succession planning, and implementing e-commerce strategies. In addition to his work with family businesses, David serves as a consultant to the State of Pennsylvania and several Global Development Agencies in Washington DC for e-commerce and economic development.



We would like to thank the Southwestern Pennsylvania Commission for their sponsorship of this event and their continued support of the Family Business Roundtable.

For Directions Visit [www.FBRPGH.org](http://www.FBRPGH.org)