



family business roundtable
of Pittsburgh
Since 1992

Family Business Celebration 250

Honoring the Past, Present and Future of Family Business

Sponsorship Opportunities

Presenting/Title Sponsor \$25,000 (only one available)

- Exclusive naming rights to the event
- 50 Tickets to the Event
- Top Executive is the Honorary Chairperson of event
- Two-page ad spread in Program Book
- Two display tables at event
- Your logo on the event gift bag given to each attendee
- Logo placement on all event marketing and publicity materials
- Placement of your logo on FBR web site with link to your site.
- Commemorative sponsor item/plaque
- Speaking time at event
- Opportunity to provide promotional giveaways for attendee gift bags
- Photo with Event VIPs/Hosts
- Recognition signage on each table
- 1 Year Membership to the Family Business Roundtable

Platinum Sponsor \$5000 donation

- 25 Tickets to the Event
- Inclusion on Honorary Committee
- Full page ad in program
- Display Table at the Event
- Logo placement on FBR web site
- Your logo on the event gift bag given to each attendee
- Recognition Plaque
- Inclusion in event press releases/promotional materials
- Speaking time at event
- Opportunity to provide promotional giveaways for attendee gift bags
- 1 Year Membership to the Family Business Roundtable



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Gold Sponsor \$2500 donation

- 15 Tickets to the Event
- Inclusion on Honorary Committee
- Full page ad in program
- Display Table at the Event
- Logo on FBR web site
- Recognition Plaque
- Opportunity to provide promotional giveaways for attendee gift bags
- 1 Year Membership to the Family Business Roundtable

Silver Sponsor \$1000 donation

- Five tickets to event
- Half Page ad in program
- Framed certificate of recognition
- Opportunity to provide promotional giveaways for attendee gift bags
- 1 Year Membership to the Family Business Roundtable

Bronze Sponsor \$500 donation

- Four tickets to event
- Business card ad in program
- 1 Year Membership to the Family Business Roundtable

Program Ads:

- Full Page: \$500
- Half Page: \$300
- Business Card: \$100

Gift Bag Donation

- Businesses can donate a giveaway/promotional item to the event gift bag that will be given away to every person who attends. Branded items such as business, golf, travel, wine or cooking accessories make a memorable impression. The Family Business Roundtable can suggest vendors who can help your business create an item for this event.
- Items are due to the event committee by Nov. 3



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Family Business Celebration 250 - Sponsorship Confirmation Form
To Be Completed by Sponsor – Please Print Clearly

Your Name

Business Name

Business Address

Phone

Fax

Email

Signature

Sponsorship Commitment

_____ Presenting Sponsor \$25,000 (limit 1)
(Honorary Chair of Event)

_____ Platinum Sponsor \$5000
(Honorary Committee)

_____ Gold Sponsor \$2500
(Honorary Committee)

_____ Silver Sponsor \$1000

_____ Bronze Sponsor \$500

_____ Individual Reservation \$50

_____ Program Advertisement (Circle Size)

\$500

\$300

\$100

Full Page

Half Page

Business Card

4.5" W x 7.5" H

4.5" W x 3.5" H

3.5" W x 2" H

SPONSORS: Return this form with your sponsorship selection, ad reservation or ticket reservation with a check payable to Family Business Roundtable to: Susan Balla, Treasurer, Family Business Roundtable, c/o Gateway Bank, 900 Commonwealth Drive, Suite 100, Cranberry Township, PA 16066. Please keep a copy for your records.

AD ARTWORK: Artwork and payment are due by October 5, 2008. Email artwork to Niki Campbell at niki@gspconsulting.com. Artwork should be Grayscale, high-resolution (300 dpi) PDF file with fonts embedded. We can accept tif, eps, or jpeg file formats as well. No ad will be printed unless payment is received by deadline.

614 5th Ave., Coraopolis, PA 15108
412.654.4001 / www.fbrpgh.org

